



## CRS - Central Reservation System

### Complete control over your sales


What do you need? Control over the 100% of your sales.

We offer you an easy-to-use, technologically advanced tool that enables you to manage your inventory and rates on all the sales channels.

What do you gain? Tradyso CRS is a highly intuitive, easy-to-use web-based system developed to offer independent hotels or hotel chains all the control they need to centrally manage their hotels.

### Features

- \* **A centralized place** where you can manage the price availability and sales conditions for your website, GDS & IDS, online and offline travel agencies and your Call Center.
- \* **A wide range of functions** for product (hotel room) maintenance guarantees consistency and price and condition rates equality, while at the same time incorporating management tools based on Revenue Management criteria.
- \* **Management of daily BAR** (Best Available Rate) in two different formats, so you can choose the one that best adapts to your hotel management model: BAR by up-selling or BAR by room. Option of working with more than one daily rate, to break down the price model depending on the product.
- \* **Simple updating of special offers, promotions, confidential and exclusive rates for agencies and companies**, with individual descriptions and conditions.
- \* **Management of agreements and negotiated rates:** Control over your negotiated and confidential rates for sale, online modifications of applicable rates and contract periods, and implementation of separate blackout dates per account.
- \* **Centralized inventory management**, availability and quotas, with different hierarchies to be defined by the hotel.
- \* **Alarm for quotas reached:** An e-mail notice is sent when the last available room within a specific quota is sold. Compatible with automatic feed.
- \* **Automatic application of the correct price and availability**, per type of person (adult/child) and number (first child free), meal plan (different price for accommodations with or without breakfast), rate and period, to be defined individually by each hotel.
- \* **Dynamic packaging:** Offering complementary hotel services in general or per rate and room type.
- \* **Derived rates:** Percentage or quantity discounts or increases applied to a basic rate (the BAR or any other) to automatically create another rate, with the option of defining block-outs in order not to apply discounts to certain services and a minimum price limit in order not to sell for less than a certain amount.
- \* **Possibility of defining multiple cancellation policies.**
- \* **We have the solution for your hotel:** Different set-ups and definitions of rates, packages and promotions depending on the type of segment/customer, hotel distribution conditions, etc. Training and support from a specialized, multilingual team with broad experience.
- \* **Robust, stable systems** with powerful processing to offer rapid response times and guarantee data protection.
- \* **Frequent software upgrades** of the system based on the latest market trends, ongoing analysis by our key user team, customer needs and the opinion of the community of users, customers and sector experts. These upgrades ensure that the technology remains cutting edge over time.
- \* **Oneway interfaces with SiHot PMS, Opera PMS and Navihotel PMS**, which make it possible to download bookings from the Tradyso CRS to the hotel PMS
- \* **A system created by hoteliers for hoteliers.**

 **Contact us at:**  
**902 103 732**

### Benefits CRS

#### Centralized control of room availability

Total control of the rate available in every channel from a single access point

#### Great Usability

Support service to assist with system management and training.

#### User support

Formation Staff and personalized assistance

#### Expert Hoteliers

Our Hotelier know-how at your service

### Other Tradyso Services

#### Booking engine

Turn your website in a sales channel and increase your web bookings.

#### Online Marketing

Let your clients find you on the internet and be the first on Google

#### GDS/IDS Connectivity

Sell your hotel in the whole world through connections to the main GDS and IDS

#### XML Connection

Xml connections with travel agencies, distributors and meta-searchers

#### Call Center

Personalized support in the main languages

#### CRS

Control 100% of your sales